"IT'S JUST A MATTER OF TIME" By James D. Edwards, DC, Chairman National Chiropractic Legal Action Fund

Since a picture is worth a thousand words, this month's column on behalf of the NCLAF will be intentionally brief because I have a very powerful picture to show you.

How would you feel if a large billboard like that appeared in your state...or worse, close to your office? How mad would you be? What would you say to your patients? What would you do? Who would you call?

Well, doctors in Connecticut - where the billboard appeared - immediately contacted the NCLAF and the Connecticut Chiropractic Association (CCA). Due to the swift actions of the CCA and their legal counsel, **the billboard came down within hours!** That's the good news.

The bad news is that more unfair and unjust attacks on the chiropractic profession are inevitable...<u>it's just a matter of time!</u> When they occur, the chiropractic profession must be able to immediately and forcefully respond through legal action. If this profession is not prepared to litigate in defense of our practices and patients, <u>then we should be prepared to go out of business</u>. It's that simple.

Last month, we saluted the NCLAF contributors with a 2-page tribute in ACA News. Was your name there? If not, why not? Do you mistakenly believe that future attacks will not come or do you just not care about this profession?

If you have been sitting on the sidelines by not contributing to the NCLAF, I urge you to look at the billboard again. Hopefully, it will make you mad...<u>mad enough to come to the aid of the chiropractic profession</u> by filling out the pledge form on this page and becoming a monthly contributor to the NCLAF.

It's your profession, your practice and your patients...help us defend them!

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